



125 West 55th St
New York, NY 10019

Contract # 26773287	Changes as of: 1/2/2020 at 7:15 AM	Version: Current State Version 4
CPE: MBLM/MBLM/0110	Flight: 12/30/19 - 3/29/20	Station: KIMA
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: Yakima
711 3rd Avenue	Product: MIKE BLOOMBERG 2020 INC	Office: PHILADELPHIA
3rd Flr	Agency Order #: 85984	Service: Nielsen
New York, NY 10017	Buyer: DEIDRA BUCHMAN	Primary Demo: Households
	Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$35,582.00
		Total Spots: 176
		Total CPP: \$0.00
		Total GRP:
		Traffic #: AR1318137

#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 1/13				Total Spots	Total \$	CPP*	GRP*	
							12/30	1/6	1/13						
MSD 1	M-W 4:30a-5a		CBS Morning News	\$30.00	0.0	60	0	3	2	0		2	\$60.00	\$0.00	0.0
2	M-W 5:30a-6a		KIMA+ Action News @	\$96.00	0.0	60	0	3	0	0		3	\$288.00	\$0.00	0.0
3	M-W 6a-6:30a		KIMA+ Action News @	\$120.00	0.0	60	0	3	0	0		3	\$360.00	\$0.00	0.0
4	M-W 6:30a-7a		KIMA+ Action News @S	\$130.00	0.0	60	0	3	0	0		3	\$390.00	\$0.00	0.0
MSD 5	M-W 6:30a-7a		FULL MEASURE	\$22.00	0.0	60	0	3	0	0		0	\$0.00	\$0.00	0.0
6	M-W 7a-8a		CBS This Morning	\$130.00	0.0	60	0	3	0	0		3	\$390.00	\$0.00	0.0
7	M-W 8a-9a		CBS This Morning	\$80.00	0.0	60	0	3	0	0		3	\$240.00	\$0.00	0.0
8	M-W 9a-10a		Pickler & Ben	\$70.00	0.0	60	0	0	0	0		0	\$0.00	\$0.00	0.0
9	M-W 10a-11a		Price Is Right	\$140.00	0.0	60	0	3	0	0		3	\$420.00	\$0.00	0.0
10	M-W 11a-12n		Young And The Restle	\$120.00	0.0	60	0	3	0	0		3	\$360.00	\$0.00	0.0
11	M-W 12n-12:30p		AMERICA SAYS	\$50.00	0.0	60	0	3	0	0		3	\$150.00	\$0.00	0.0
12	M-W 12:30p-1p		Bold & The Beautiful	\$80.00	0.0	60	0	3	0	0		3	\$240.00	\$0.00	0.0
13	M-W 1p-2p		The Talk	\$100.00	0.0	60	0	3	0	0		3	\$300.00	\$0.00	0.0
14	M-W 2p-3p		Let's Make A Deal	\$90.00	0.0	60	0	3	0	0		3	\$270.00	\$0.00	0.0
15	M-W 3p-4p		Dr. Phil	\$100.00	0.0	60	0	3	0	0		3	\$300.00	\$0.00	0.0
16	M-W 4p-5p		Judge Judy	\$120.00	0.0	60	0	3	0	0		3	\$360.00	\$0.00	0.0
17	M-W 5p-5:30p		KIMA+ Action News @	\$420.00	0.0	60	0	3	0	0		3	\$1,260.00	\$0.00	0.0
18	M-W 5:30p-6p		CBS Evening News	\$520.00	0.0	60	0	3	0	0		3	\$1,560.00	\$0.00	0.0
19	M-W 6p-6:30p		KIMA+ Action News @	\$380.00	0.0	60	0	3	0	0		3	\$1,140.00	\$0.00	0.0
20	M-W 6:30p-7p		Inside Edition	\$280.00	0.0	60	0	3	0	0		3	\$840.00	\$0.00	0.0



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Contract # 26773287

CPE: MBLM/MBLM/0110

Agency: ASSEMBLY

711 3rd Avenue

3rd Flr
New York, NY 10017

Changes as of: 1/2/2020 at 7:15 AM

Flight: 12/30/19 - 3/29/20

Advertiser: Mike Bloomberg 2020, Inc

Product: MIKE BLOOMBERG 2020 INC

Agency Order #: 85984

Buyer: DEIDRA BUCHMAN

Salesperson: SHEPARD RITZEN
215-567-7950

Separation:

Version: Current State Version 4

Station: KIMA

Market: Yakima

Office: PHILADELPHIA

Service: Nielsen

Primary Demo: Households

Assistant: SHEPARD RITZEN
215-567-7950

Con Type: POLITICAL/VOTE

Total \$: \$35,582.00

Total Spots: 176

Total CPP: \$0.00

Total GRP:

Traffic #: AR1318137

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							12/30	1/6	1/13				
21	M-W 7p-7:30p		Big Bang Theory	\$260.00	0.0	60	0	3	0	3	\$780.00	\$0.00	0.0
22	M-W 11p-11:35p		KIMA+ Action News @	\$160.00	0.0	60	0	3	0	3	\$480.00	\$0.00	0.0
23	M-W 11:35p-12:37a		The Late Show-CBS	\$80.00	0.0	60	0	3	0	3	\$240.00	\$0.00	0.0
24	M-W 12:37a-1:37a		The Late Late Show-C	\$24.00	0.0	60	0	3	0	3	\$72.00	\$0.00	0.0
25	M 8p-9p		The Neighborhood (R)	\$400.00	0.0	60	0	1	0	1	\$400.00	\$0.00	0.0
26	M 9p-10p		All Rise-CBS	\$460.00	0.0	60	0	1	0	1	\$460.00	\$0.00	0.0
27	M 10p-11p		Bull-CBS	\$400.00	0.0	60	0	1	0	1	\$400.00	\$0.00	0.0
28	Tu 8p-9p		NCIS-CBS	\$800.00	0.0	60	0	1	0	1	\$800.00	\$0.00	0.0
29	Tu 10p-11p		FBI: Most Wanted-CBS	\$440.00	0.0	60	0	1	0	1	\$440.00	\$0.00	0.0
30	W-Su 6:30a-7a		FULL MEASURE	\$22.00	0.0	60	3	0	0	3	\$66.00	\$0.00	0.0
31	W-F 5:30a-6a		KIMA+ Action News @	\$96.00	0.0	60	3	0	0	3	\$288.00	\$0.00	0.0
32	W-F 6a-6:30a		KIMA+ Action News @	\$120.00	0.0	60	3	0	0	3	\$360.00	\$0.00	0.0
33	W-F 6:30a-7a		KIMA+ Action News @S	\$130.00	0.0	60	3	0	0	3	\$390.00	\$0.00	0.0
34	W-F 7a-8a		CBS This Morning	\$130.00	0.0	60	3	0	0	3	\$390.00	\$0.00	0.0
35	W-F 8a-9a		CBS This Morning	\$80.00	0.0	60	3	0	0	3	\$240.00	\$0.00	0.0
36	W-F 9a-10a		Pickler & Ben	\$70.00	0.0	60	0	0	0	0	\$0.00	\$0.00	0.0
37	W-F 10a-11a		Price Is Right	\$140.00	0.0	60	3	0	0	3	\$420.00	\$0.00	0.0
38	W-F 11a-12n		Young And The Restle	\$120.00	0.0	60	3	0	0	3	\$360.00	\$0.00	0.0
39	W-F 12n-12:30p		AMERICA SAYS	\$50.00	0.0	60	3	0	0	3	\$150.00	\$0.00	0.0
40	W-F 12:30p-1p		Bold & The Beautiful	\$80.00	0.0	60	3	0	0	3	\$240.00	\$0.00	0.0



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							12/30	1/6	1/13				
41	W-F 1p-2p		The Talk	\$100.00	0.0	60	3	0	0	3	\$300.00	\$0.00	0.0
42	W-F 2p-3p		Let's Make A Deal	\$90.00	0.0	60	3	0	0	3	\$270.00	\$0.00	0.0
43	W-F 3p-4p		Dr. Phil	\$100.00	0.0	60	3	0	0	3	\$300.00	\$0.00	0.0
44	W-F 4p-5p		Judge Judy	\$120.00	0.0	60	3	0	0	3	\$360.00	\$0.00	0.0
45	W-F 5p-5:30p		KIMA+ Action News @	\$420.00	0.0	60	3	0	0	3	\$1,260.00	\$0.00	0.0
46	W-F 5:30p-6p		CBS Evening News	\$520.00	0.0	60	3	0	0	3	\$1,560.00	\$0.00	0.0
47	W-F 6p-6:30p		KIMA+ Action News @	\$380.00	0.0	60	3	0	0	3	\$1,140.00	\$0.00	0.0
48	W-F 6:30p-7p		Inside Edition	\$280.00	0.0	60	3	0	0	3	\$840.00	\$0.00	0.0
49	W-F 7p-7:30p		Big Bang Theory	\$260.00	0.0	60	3	0	0	3	\$780.00	\$0.00	0.0
50	W-F 11p-11:35p		KIMA+ Action News @	\$160.00	0.0	60	3	0	0	3	\$480.00	\$0.00	0.0
51	W-F 11:35p-12:37a		The Late Show-CBS	\$80.00	0.0	60	2	0	0	2	\$160.00	\$0.00	0.0
52	W-F 12:37a-1:37a		The Late Late Show-C	\$24.00	0.0	60	2	0	0	2	\$48.00	\$0.00	0.0
53	W-Th 4:30a-5a		CBS Morning News	\$30.00	0.0	60	3	0	0	3	\$90.00	\$0.00	0.0
54	W 8p-9p		Undercover Boss-CBS	\$500.00	0.0	60	1	1	0	2	\$1,000.00	\$0.00	0.0
55	W 9p-10p		Criminal Minds-CBS	\$750.00	0.0	60	0	1	0	1	\$750.00	\$0.00	0.0
56	W 9p-11p		Criminal Minds (Seas	\$750.00	0.0	60	0	1	0	1	\$750.00	\$0.00	0.0
57	Th 8p-9p		Young Sheldon/The Un	\$760.00	0.0	60	1	0	0	1	\$760.00	\$0.00	0.0
58	Th 9p-10p		Mom/Carol's Second A	\$750.00	0.0	60	1	0	0	1	\$750.00	\$0.00	0.0
59	F 8p-9p		Hawaii Five-0-CBS	\$450.00	0.0	60	1	0	0	1	\$450.00	\$0.00	0.0
60	F 9p-10p		Magnum P.I.-CBS	\$520.00	0.0	60	1	0	0	1	\$520.00	\$0.00	0.0



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New York, NY 10017	Buyer: DEIDRA BUCHMAN	Primary Demo: Households
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							12/30	1/6	1/13				
61	Sa-Su 9a-5p		NCAA Basketball Regu	\$100.00	0.0	60	2	0	0	2	\$200.00	\$0.00	0.0
62	Sa 5a-6a		CBS This Morning Sat	\$40.00	0.0	60	1	0	0	1	\$40.00	\$0.00	0.0
63	Sa 6a-7a		CBS This Morning Sat	\$40.00	0.0	60	1	0	0	1	\$40.00	\$0.00	0.0
MSD 64	Sa 4p-4:30p		Inside Edition	\$24.00	0.0	60	1	0	0	0	\$0.00	\$0.00	0.0
MSD 65	Sa 5p-5:30p		Washington Grown	\$30.00	0.0	60	1	0	0	0	\$0.00	\$0.00	0.0
66	Sa 6p-6:30p		CBS Saturday News	\$300.00	0.0	60	1	0	0	1	\$300.00	\$0.00	0.0
67	Sa 6:30p-7p		KIMA+ Action News @	\$240.00	0.0	60	1	0	0	1	\$240.00	\$0.00	0.0
MSD 68	Sa 7p-8p		Big Bang Theory	\$130.00	0.0	60	1	0	0	0	\$0.00	\$0.00	0.0
69	Sa 11p-11:30p		KIMA+ Action News @	\$170.00	0.0	60	1	0	0	1	\$170.00	\$0.00	0.0
70	Su 7a-7:30a		CBS Sunday Morning	\$160.00	0.0	60	1	0	0	1	\$160.00	\$0.00	0.0
71	Su 7:30a-8a		CBS Sunday Morning	\$160.00	0.0	60	1	0	0	1	\$160.00	\$0.00	0.0
72	Su 8a-8:30a		CBS Sunday Morning	\$160.00	0.0	60	1	0	0	1	\$160.00	\$0.00	0.0
73	Su 8:30a-9a		Face The Nation	\$220.00	0.0	60	0	0	0	0	\$0.00	\$0.00	0.0
74	Su 10a-1:30p		NFL AFC DIV. PLAYOFF	\$3,400.00	0.0	60	0	0	0	0	\$0.00	\$0.00	0.0
75	Su 10a-1:30p		NFL AFC Wildcard	\$2,800.00	0.0	60	0	0	0	0	\$0.00	\$0.00	0.0
76	Su 4p-4:30p		Inside Edition	\$30.00	0.0	60	1	0	0	1	\$30.00	\$0.00	0.0
77	Su 5p-6p		Judge Judy	\$60.00	0.0	60	1	0	0	1	\$60.00	\$0.00	0.0
78	Su 6p-6:30p		CBS Evening News	\$340.00	0.0	60	1	0	0	1	\$340.00	\$0.00	0.0
79	Su 6:30p-7p		KIMA+ Action News @	\$280.00	0.0	60	1	0	0	1	\$280.00	\$0.00	0.0
80	Su 7p-8p		60 Minutes-CBS	\$700.00	0.0	60	1	0	0	1	\$700.00	\$0.00	0.0



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#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 1/13			Total Spots	Total \$	CPP*	GRP*
							12/30	1/6	1/13				
81	Su 8p-9p		God Friended Me-CBS	\$500.00	0.0	60	0	0	0	0	\$0.00	\$0.00	0.0
82	Su 9p-10p		NCIS: Los Angeles-CB	\$600.00	0.0	60	1	0	0	1	\$600.00	\$0.00	0.0
83	Su 11p-11:30p		KIMA+ Action News @	\$130.00	0.0	60	1	0	0	1	\$130.00	\$0.00	0.0
84	Sa 5p-8:30p		NFL AFC WILDCARD	\$2,800.00	0.0	60	1	0	0	1	\$2,800.00	\$0.00	0.0
85	M-W 9a-10a		KELLY CLARKSON	\$70.00	0.0	60	0	3	0	3	\$210.00	\$0.00	0.0
<i>est rtg 2.1 ra35+</i>													
86	W-F 9a-10a		KELLY CLARKSON	\$70.00	0.0	60	3	0	0	3	\$210.00	\$0.00	0.0
<i>est rtg 2.1 ra35+</i>													
MGD 88	M-W 5a-5:30a		ACTION NEWS	\$22.00	0.0	60	0	3	0	3	\$66.00	\$0.00	0.0
<i>est RA35+ = 2.0</i>													
MGD 90	Su 4:30a-5a		CBS Morning News	\$30.00	0.0	60	1	0	0	1	\$30.00	\$0.00	0.0
<i>est RA35+ = 1.0</i>													
MGD 91	Sa 9p-9:30p		WASHINGTON GROWN	\$24.00	0.0	60	1	0	0	1	\$24.00	\$0.00	0.0
<i>est RA35+ = 1.6</i>													
MGD 92	Sa 10:30p-11p		INSIDE EDITION	\$30.00	0.0	60	1	0	0	1	\$30.00	\$0.00	0.0
<i>est RA35+ = 2.9</i>													
MGD 93	Sa 9:30p-10p		Big Bang Theory	\$130.00	0.0	60	1	0	0	1	\$130.00	\$0.00	0.0
<i>est RA35+ = 3.3</i>													
TOTALS:							97	79	0	176	\$35,582.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/02/20 7:15 AM	SHEPARD RITZEN	New hitlisted program / note from buyer: "no inside. they only want the talk shows." Let me know if we can swap something else in for the Inside spot. Thx! Shepard
12/31/19 6:30 AM	SHEPARD RITZEN	MKGD with ratings.
12/30/19 12:21 PM	SHEPARD RITZEN	Prog Change
12/30/19 12:19 PM	SHEPARD RITZEN	TP Correction
12/30/19 12:02 PM	Shoji Nakatani	PLEASE SEE PROGRAM CHANGE
12/30/19 12:01 PM	Shoji Nakatani	PLEASE SEE PROGRAM CHANGE

Competitive Information	
Market Budget:	\$118,607
KIMA Share:	30%
Comment:	est share
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	176	\$35,582.00	N/A	0.0
Total	100%	176	\$35,582.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jan	176	\$35,582.00
2020-Feb	0	\$0.00
2020-Mar	0	\$0.00
Total	176	\$35,582.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	12/30/19 4:14 PM	SHEPARD RITZEN	Returned	7	7	\$0	\$35,582.00	Changes: 10 buylines added or modified.
Makegood 2	12/30/19 12:02 PM	SHEPARD RITZEN	Confirmed	6	6	\$0	\$35,582.00	Changes: 4 buylines added or modified.
Makegood 1	12/30/19 11:58 AM	SHEPARD RITZEN	Confirmed	1	1	\$0	\$35,582.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	12/30/19 9:22 AM					\$0	\$0	
Revision	12/30/19 8:07 AM	SHEPARD RITZEN	Confirmed			\$0	\$35,582.00	Changes: Origoffice Id to 109, Office from NEW YORK to PHILADELPHIA.
New	12/30/19 8:06 AM	SHEPARD RITZEN	New	176		\$35,582.00	\$35,582.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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